

Why is silicone hydrogel (SiHy) the right choice for 1 day contact lenses



Check the evidence vs hydrogel (Hy)

Sources: 1. Diec J, Tilia D, Thomas V. Comparison of silicone hydrogel and hydrogel daily disposable contact lenses. *Eye Contact Lens*. 2017. DOI: 10.1097/ICL.0000000000000363 [Epub ahead of print]. 2. Brennan N, Morgan P. Clinical highs and lows of Dk/t. Part 1 – Has oxygen run out of puff? *Optician*. 2009;238(6209):16–20. 3. Brennan NA, Morgan PB. Reader's forum: Another view of oxygen transmission. *Cont Lens Spectrum*. Published December 1, 2005. Accessed March 6, 2017. 4. Dumbleton KA, Richter D, Woods CA, et al. A multi-country assessment of compliance with daily disposable contact lens wear. *Cont Lens Anterior Eye*. 2013;36(6):304–312.



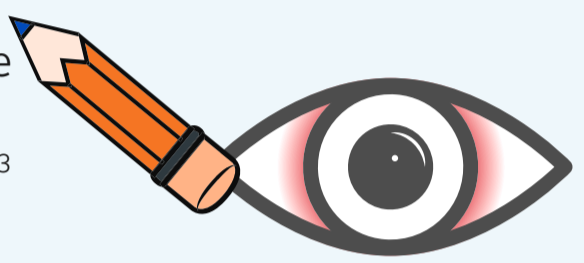
OCULAR HEALTH



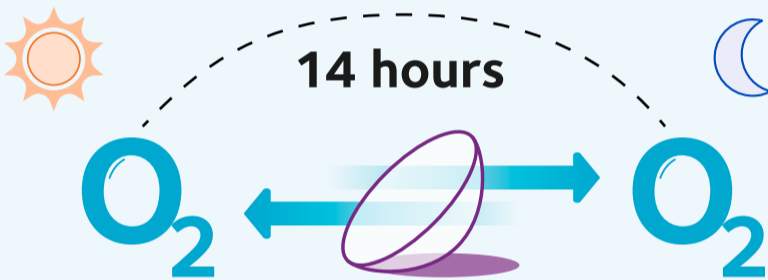
protects against **hypoxia...**



by providing more oxygen for less **limbal redness**¹⁻³



Longer wear time makes **O₂** transmissibility even more important and

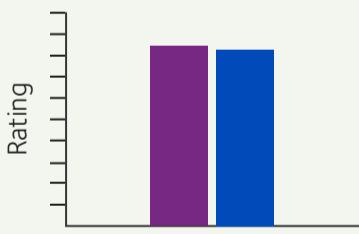


is the median daily wear time for 1 day contact lens patients⁴

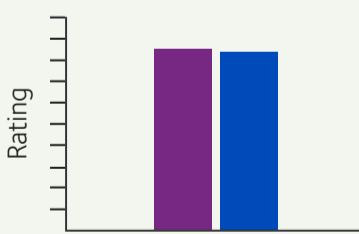


COMFORT

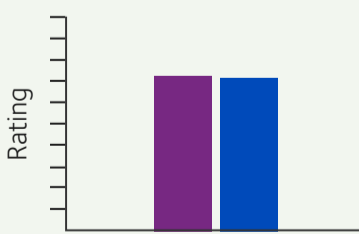
Patients say the latest **SiHy** lenses are **just as comfortable** as **Hy**...¹



on insertion



all day



and at end of day

OCULAR HEALTH ✓
COMFORT ✓

SiHy is the right choice for today's 1 day contact lens patients

